

Lois Creamer Introduction

Lois has a track record of success working with organizations that want to fast forward their selling skills and grow their business! Clients have adopted her philosophy of *concept and outcome*[™] marketing and use of a *positioning statement*[™] to propel sales.

Clients include Meeting Planners International at local and regional events, Business Owners International, National Association of Women Business Owners, Building Owners Management Association, Unigroup, and many more.

She has been honored to present at six national conventions for her own association – the National Speakers Association. Further, she has been asked to be faculty at the International Center for Professional Speaking on marketing and business development.

Prior to starting her own business she worked in corporate sales and marketing for the United States Steel Corporation.

She is the author of *Working Smart, Not Hard*, and several audio programs.

Please help me welcome Lois Creamer!