

▶▶ **Fast Forward SellingSM**



Lois Creamer works with organizations that want to fast forward their selling skills in order to become more successful at what they do.

“**What clients have to say**”

Thanks so much for leading my Presidents Roundtable group on the importance of positioning. They were “buzzed” by your message, style and personal examples. It was so interesting to see presidents of companies struggle with the fundamental questions of who they are, what they do, and how they want their businesses to be perceived in the marketplace. You are the only speaker we have had where the response was “We want follow-up!”

—MICHAEL HESS
Business Owners International

Many of our members plan to incorporate your ideas into their businesses. You supplied illustrations and the building blocks for crafting a positioning statement. Thank you again for your great speech, your professionalism and your sense of humor.

—BEVERLY BERNER
National Association of Women Business Owners

You did a masterful job of intertwining humor, practical tips, personal experiences and valuable resource recommendations. I think your emphasis on branding and your explanation of how professional services firms can stand out in a crowd were excellent.

—DAN COUGHLIN
Institute of Management Consultants

I would recommend you to any group or company who wants some real insight into growing their business. I came away with a whole laundry list of things to do!

—JUNE VAN KLAVEREN
Home Based Women Entrepreneurs

This high content program is customized to fit your needs.

- Develop a memorable positioning statement that will open doors
- Increase repeat and referral business
- Qualify prospects faster and more effectively
- Get to the real decision maker
- Develop prospecting skills
- Anticipate and be able to answer sales objections
- Differentiate yourself and build brand awareness
- Learn how to leverage each sale into the next
- Hear success stories that will uplift and motivate
- Learn how to measure success
- Develop social media strategies that work

Lois Creamer speaks from experience! Her common sense ideas and high-energy approach make her a perfect choice for anyone who wants to learn new strategies that can be implemented immediately. Clients have adopted her philosophy of concept and outcome marketing to grow their businesses and increase their profits. Prior to starting her business Lois worked in sales and marketing for a Fortune 100 company.

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